

# How we'd defend your numbers

## CROSS-INDUSTRY

The method travels. Different operations, same discipline: validate against source, name what breaks silently, hand over the keys. Here's the standard – and the proof it holds across sectors.

### The standard

Defensible to the dollar isn't a slogan here – it's a measured bar. On a global SaaS company's revenue rebuild we validated \$84M to 0.002% variance: under \$2,000 of difference across a multi-year migration, every dollar reconciled to source. That is the standard this pack shows you how we hold – on your numbers, in your sector.

# 0.002%

variance on a rebuilt \$84M revenue pipeline – under \$2,000 total

CRM	\$1,111,111	≠ unreconciled
BILLING	\$1,111,111	
GL	\$1,111,111	

Illustrative reconstruction – anonymized structure, real methodology and totals.

### The method, in one page

- 01 Two independent models, one environment. We build the output two ways – one that matches the legacy system exactly, one clean – and run both in the same environment, so every difference is real, not an artifact of timezones or type casting.
- 02 Reconcile at every grain. A FULL OUTER JOIN variance check runs at month, then plan, then customer level. A gap that disappears as you drill in is a grain issue; one that persists is a logic error – and now you know which.
- 03 Parity first, fixes second. We replicate the legacy numbers exactly – bugs included – and validate to near-zero variance before changing anything. Then each bug is fixed in its own reviewed change, where the intent is explicit and signed off.
- 04 A threshold, not a feeling. The bar was under 0.01%. The result was 0.002% – and the process surfaced 15 silent production bugs that a row-count check would never have caught.

[The full method, including the reconciliation queries →](#)

## The questions your board will ask

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### Can you defend this number to source?

Yes. Every figure traces back through the reconciliation to the system of record. Dual models and a FULL OUTER JOIN at every grain mean we show where each dollar comes from – not just that the total matches.

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### What breaks silently?

The things a total hides. Parity-first validation is built to surface them – on the \$84M rebuild it found 15 silent production bugs before they reached a board deck, including a \$472K undocumented rate anomaly applied at the database level with no history.

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### Who controls the logic – pricing, tiers, the rules?

Finance does, in a governed layer it can read – not a hardcoded CASE statement buried in a query nobody owns. When the rules are visible, the anomalies stop being invisible.

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### What happens when the consultant leaves?

You own it. The work is documented and handed over, and it's senior-led start to finish – no juniors learning on your account.

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### How fast can we trust the number?

The number is defensible before it's pretty. Parity first means you can sign off on accuracy early; the polish and the fixes come after, in reviewed changes.

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## Proof for your sector • Cross-Industry

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**\$84M**

validated to 0.002% variance ·  
global SaaS revenue

**15**

silent production bugs surfaced  
before the board saw them

Every number in this pack is a real, audited result. Career work – pre-Clarivant, at P&G / eBay – is labelled (career).

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**\$472K**

undocumented rate anomaly, caught  
in the audit

**100+**

locations on one source of truth ·  
Carl's Jr

## Bring us the number nobody trusts.

A 30-minute call, direct with the founder – no pitch. We'll tell you, on your own data, exactly how we'd defend it.

[Book a 30-min strategy call](#)

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